Solid Foundations You Can Build On.

Installation Systems for Ceramic Tile and Dimension Stone.

www.sgm.cc
1-800-641-9247
FOR MORE INFORMATION, CALL TOLL-FREE.
Southern Grouts & Mortars, Inc. is a single source manufacturer of installation systems for ceramic tile and dimension stone, and the floor covering industry. From state-of-the-art surface preparation products such as featheredge patching compounds to a myriad of advanced polymer modified mortars, grouts, cleaners, sealers, waterproofing and crack isolation systems. SGM can satisfy your product needs to ensure successful installations for all types of construction.

Dedication and Experience

For over 20 years, SGM has understood the specific product needs of their customers and has maintained a commitment to quality, innovation, and customer service. Our extensive experience with the industry has given us the ability to recognize and serve the individual needs of our clients around the world. We are committed to achieving the highest quality standards in all aspects of our business operations: manufacturing, marketing, research and development, and customer service.

Our unique approach

We take a unique approach to help you get your installations done correctly, on time and on budget. Southern Grouts & Mortars has manufacturing facilities throughout the United States to service both domestic and international markets; Dallas, Texas; Corona, California; Plant City, Florida, and the corporate headquarters in Pompano Beach, Florida.

Each SGM plant utilizes the industry's most developed, state-of-the-art manufacturing techniques, computerized quality control methods, automated production and extensive research and testing facilities. SGM has a fleet of company owned tractor trailers to provide timely service.

Rewards will follow

We Exceed Industry standards, to deliver the quality you come to expect, from start to finish.

To Expect, From Start to Finish.

We Exceed Industry Standards, Take pride in your trade.

No Matter What the Surface, SGM is a solid foundation, our unique approach.

INSTILLATIONS FOR ALL TYPES OF CONSTRUCTION, AND CRACK ISOLATION SYSTEMS. SGM CAN SATISFY GROUNDS, CLEANERS, SEALERS, WATERPROOFING MATERIALS, ADVANCED POLYMER MODIFIED MORTARS. AS FEATHEREDGE PATCHING COMPOUNDS TO A FULL SURFACE PREPARATION PRODUCTS SUCH THE FLOOR COVERING INDUSTRY. FROM START-TO-FINISH. FOR CERAMIC TILE AND DIMENSION STONE, AND SOUTHERN GROUTS & MORTARS, INC. IS A SINGLE SOURCE MANUFACTURER OF INSTALLATION SYSTEMS.
SGM 815 Self Leveling Underlayment
A cement based pourable self-leveling underlayment that can be used to smooth and level over concrete, wood, terrazzo and existing ceramic tiles. SGM 815 cures fast and permits the installation of floor coverings within 24 hours. Packaging 50 lb. bag.

Southcrete 60 Sound Control Underlayment
A scientifically designed underlayment which muffles floor impact noises and reduces sound transmission through hard tile and hard floor surfaces. Meets ASTM E989-89 and ASTM E492-90 of 60 on Impact Insulation Class, IIC, ASTM E90-90 on Sound Transmission Class, STC rating of 60. Packaging unit consists of 4 gallon liquid latex & 100 lbs underlayment powder.

Southcrete 1100 Crack Suppression & Waterproofing
A two part, trowelable, thin, load bearing waterproofing membrane system designed for use under thin-set and thick bed mortar installations. It may be used to reduce transmission of existing cracks through ceramic tile, marble and terrazzo floors or complete waterproofing. Meets ANSI 118.10 - 1993. For bearing, bonded, waterproofing membrane for thin-set ceramic tile and dimension stone installations. Packaging - Kit.

Southcrete 575 Elastomeric Anti-Fracture Membrane & Adhesive
A ready to use white acrylic elastomeric membrane specifically formulated to offer protection from tile cracking due to minor substrate movements. Southcrete 575 can also be used as light-duty waterproofing in residential tub surrounds, counters, backsplashes and shower walls prior to the installation of ceramic tiles and dimension stone. Packaging 1 gallon, 3.5 gallon pail.

SGM 826 Fast Setting Patch
A unique blend of Portland Cement, fillers and special dry, redispersible polymers designed specifically to prepare concrete and exterior grade plywood (interior use only) prior to the installation of all types of floor coverings. Packaging 25 lb. bag; 40 lb. pail.

SGM 802 Kwik Patch
A quick setting, non-shrinking white gypsum based patching and leveling compound for floors and walls. SGM 802 was designed for repairing small areas of grade or above grade floors, prior to the installation of resilient floor coverings. This fast setting compound may be painted or covered soon after application. Packaging 25lb. bag, 40 lb. pail.

Deck Seal 1000 Elastomeric Polyurethane Waterproofing

SGM 833 Floor Mud
A factory blend of Portland Cement, graded silicas and additives, developed to produce a suitable dense substrate for ceramic tile and dimension stone. Packaging 80 lb./bag.

SGM 821 Sill and Wall Mud - Light Weight Plaster Substrate
A factory blend of Portland Cement, sand and light weight fillers. Designed for use as a light weight plaster substrate bedding (brown coat). Packaging 50 lb./bag.

Highly efficient materials are the basis of any installation.
Southcrete 25 enhances all physical characteristics such as shear bond, compressive and flexural strengths. Packaging: 1 gallon, 2.5 gallon, 5 gallon, 55 gallon drum.

Replacement for water with any Dry-Set mortars and non-polymer modified Portland cement grouts and joint fillers. An acrylic additive formulated for use as a direct replacement for water in mortars and grouts.

Southcrete 25 Acrylic Mortar Additive

Features:
- Greater coverage with excellent handling characteristics
- Meets ANSI 118.1 - 1992
- Packaging: 50 lb./bag.

Applications:
- Use as a direct replacement for water in mortars and grouts
- Mortar units and concrete surfaces
- This mortar is to be used for installation requiring high performance
- Provides proper preparation for exterior grade plywood, glass mesh, and proprietary additives.

Materials:
- A special blend of Portland cement, graded aggregates, and proprietary additives
- Formulated for the installation of floor and wall tiles over ceramic, mosaic, quarry tiles and dimension stone for service in commercial and residential use on both wall and floor installations.


Marble Set:
- The original medium textured Portland cement based mortar specially formulated to set pre-cut marble, granite and large ceramic tiles over concrete, exterior grade plywood, concrete block, glass mesh mortar units, cement plaster and other masonry surfaces. Marble Set allows for mortar bed thickness from 3/16" to 3/4" after beat in.
- Meets ANSI 118.4 when mixed with SGM Crete Filler or SGM Thin-Set Mortars.
- Packaging: 1 qt., 1 gallon, 3.5 gallons.

Elastomeric Mortar & Anti Fracture Membrane

A unique new elastomeric mortar A ready to use, white acrylic elastomeric mortar. Southcrete 30 High Strength is a liquid latex additive formulated for use with premixed thin-set mortars and job site Portland cement/sand mixtures, to prepare adhesive and underlayments for the installation of all types of tile, marble, brick pavers and natural stone. Southcrete 30 High Strength creates a super flexible mortar that will bond to many difficult to bond to substrates and allows for minor crack bridging up to 1/16" in width. Meets ANSI 118.4 when mixed with SGM Premium Thin-Set or Fast-Set Thin-Set Mortars. Packaging: 1 gallon, 5 gallon, and 55 gallon pails.

Ultra-Crete - Multipurpose Adhesive

A white non-staining adhesive which will bond ceramic, mosaic, quarry tiles and dimension stone tiles for service in commercial and residential use on both wall and floor installations. Meets ANSI 118.1 - 1992. Packaging: 10 gallon, 25 gallon, and 55 gallon

Ultra-Crete - Multipurpose Adhesive

A unique acrylic additive, which when added to many thin-set mortars and underlayments for the installation of all types of tile over a variety of materials to last a lifetime. Meets ANSI 118.4 when mixed with SGM Crete Filler or SGM Thin-Set Mortars.

Materials to Last a Lifetime.
Performance, Versatility and Variety provide a Quality job.

COLOR CHART

Security Polymer Grout
A polymer modified Portland Cement based grout designed to be used with all types of tile in joints from 1/8" to 5/8". Eliminates the need for liquid additives with recent polymer innovations. Meets ANSI A118.6 - 1992. H-2.4. Packaging 10lb./pail; 25 lb./bag.

Ultra 100-100% Solids Epoxy Grout
A water cleanable, three component 100% Solids Epoxy Grout, highly chemical and stain resistant. Ideal for use in food service locations, laboratories and similar environments. Meets ANSI 118.3 - 1992. Packaging 1 gal./unit & 3 gal./unit.

Ultra-Poxy - Modified Epoxy Emulsion Grout
A modified epoxy grout, designed for grouting interior and exterior applications of both floor and wall tiles where alkalis, acids, oils, detergents, grease waste and bacteria are problem areas. Meets ANSI 118.8. Packaging 1 Unit, Industrial Unit.

Dry Set (Unsanded) Polymer Modified Grout
Designed to be used when grout joints are 1/8" or less when installing porous bodied tiles, marble or granite. Meets ANSI 118.6 - 1992. Packaging 2 lb., 10 lb. and 25 lb.

Quarry Grade (AR) - Commercial Portland Cement Grout
Proven blends of the highest quality graded silicas, Portland Cement, colorfast pigments and other special proprietary ingredients. To be used where grout joints that are 1/8" or larger when installing quarry, ceramic tile or brick pavers requiring large grout joints. Meets ANSI 118.6 - 1992. Packaging 25 lb./bag; 50 lb./bag.

Grouts
SGM™ has taken care to ensure the color swatches presented here are the closest possible representation of actual grout material. Swatches may vary slightly due to the printing process.

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Performance, Versatility, and Variety Provide a Quality Job.

Grouts
Offering a comprehensive line of installation systems is only the beginning. We offer Electronic Data Interchange (EDI) as well as technical and marketing support to help distributors increase their business. Marketing and technical materials such as product catalogs, color selectors, point-of-purchase displays, three part master specifications on CD-ROM and diskettes will assist in easily selecting the correct product suited for each installation.

In addition, Southern Grouts & Mortars understands the importance of having qualified knowledgeable technical support and customer assistance. Our staff advises architects, engineers and contractors in the preparation of detailed methods including assisting with specification writing, recommendation of installation materials and detailing the features and benefits of SGM products. We offer technical training seminars for the trade as well as technical, hands-on interactive presentations for architects and specifiers, and job site inspections. Customer and Technical assistance is just a phone call away 800-641-9247. You can also visit our web site at http://www/sgm.cc to learn about new innovations, technical support, e-mail and product information.

Southern Grouts & Mortars is a licensed manufacturer of the Tile Council of America and is an active member of the Ceramic Tile Distribution Association, National Tile Contractors Association of North America, San Diego Tile Contractors Association and the Ceramic Tile Institute of America.

SGM installation systems are backed with a comprehensive five-year warranty. SGM brand products will be free from manufacturing defects for a period of five (5) years from date of installation when installed in accordance with manufacturers recommendations.

**Guarantee**

**Tile & Grout Cleaner**
Specifically formulated liquid designed for maximum effectiveness without the use of abrasive scouring pads or acid cleaners. Cleaner may be used for walls and floors when cleaning colored or white grout, showers, tubs, etc. Packaging quart containers.

**Safe Clean Crystals**
SGM's Safe Clean Crystals is a non-fuming, odorless and non-volatile dry powder (sulfamic acid) with select additives which when dissolved in water in proper proportions forms an efficient cleaning solution that removes grout film from ceramic tile, slate and most clay products. Packaging 4-5 lb. container carton; 2-12 lb. container carton.

**Southcrete 900 High Gloss Sealer**
A fast drying glossy sealer to be used over Mexican tile, brick pavers, and many other unglazed surfaces with absorption rates of at least 7% or higher. Packaging 1 gallon pails, 5 gallon pails.

**Southcrete 955 Polish Sealer**
A non-flammable opaque blend of acrylic polymer designed to protect and maintain the finish of freshly sealed tile floors. Packaging 1 gallon pails, 5 gallon pails.

**Southcrete 901 Clear and Penetrating Sealer and Grout Release**
A non-flammable water based sealer that may be used over unsealed brick pavers, concrete, Mexican clay and other unglazed surfaces when a natural look is desired. Packaging 1 gallon, 5 gallon.

**Silicone Grout Sealer**
A clear blend of polymerized resins and penetrating hydrocarbon solvents for use on cement grout joints, unglazed tile, brick or other porous masonry surfaces. Packaging quarts.

**Cleaners and Sealers**
Formulated to ensure a strong finish against the elements.
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Southern Grouts & Mortars offers a wide variety of quality installation products for every step of the way. Each product serves a specific purpose in the installation process and is designed to give you the precise performance needed for your specific project. In short, SGM takes you from the beginning to the end of the installation process, putting your individual needs first.

No matter what the surface, SGM is a solid foundation you can build on.

YOU CAN BUILD ON.

SOLID FOUNDATION

SURFACE. SGM IS A

NO MATTER WHAT THE